



2022 云峰会 SUMMIT ONLINE  
**世界VR产业大会**  
WORLD CONFERENCE ON VR INDUSTRY



## Dear colleagues and experts:

Nanchang, Jiangxi Province, has seen the success of the World Conference on VR Industry for two consecutive years. The Ministry of Industry and Information Technology and the People's Government of Jiangxi Province decided to hold the Summit Online of World Conference on VR Industry 2022 in Nanchang, Jiangxi Province on October 19-20, 2022 to fully implement the spirit of the congratulatory letter of President Xi Jinping to the 2018 World Conference on VR Industry (WCVRI) and the guiding principles embodied in Vice-Premier Liu He's speech at the WCVRI 2019, to strengthen the exchange and cooperation of virtual reality (VR) technologies, and to build a high-end platform for cooperative and all-win VR industry development. The conference will be held mainly online and supported by offline activities. Opening ceremony and keynote speeches, main forum, parallel forum, announcement of VR/AR Annual Innovation Reward, announcement of VR Top 50 enterprises, VR E-sports Competition, VR Industry Innovation Competition as well as industry matchmaking, promotion meeting and other exciting activities will be held based on of the theme: VR Adorns the World: New Opportunities, New Prospects. National ministries and commissions, such as Ministry of Industry and Information Technology, leaders of Jiangxi Province, renowned entrepreneurs, experts and scholars in international and domestic VR fields, and representatives of organizations in the industry will gather in Nanchang and discuss development of the industry. The Conference will focus on advanced technologies, the latest achievements, popular applications of VR industry, build an international platform for exchange and cooperation, and pool together resources of enterprises, universities, and research institutes to jointly drive the technology development, application promotion and ecological construction of VR.

We sincerely invite you to attend the Summit Online of World Conference on VR Industry 2022 to communicate with guests from all over the world and share the innovation outcomes and development opportunities of the new round of technological revolutions.

The parallel session, Austria Summit will be filmed on 25-30 September 2022. Please confirm your intention of attendance as soon as possible.

The contact email is: [austria\\_vr\\_summit@hotmail.com](mailto:austria_vr_summit@hotmail.com)

The Organizing Committee of Austria Summit  
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